TAKING OFF SOLUTIONS LLC PRESENTS

MEDIA KIT 2027

Aviation Real Estate Magazine

Advertising, marketing and exhibit opportunities for airpark homes, aircraft hangars, private runways and aviation developments.



November 2026 edition — South Carolina aviation estate

Magazine · Marketplace · Map
Email · Social · Air Shows

AVIATIONREALESTATE.COM
Connect@aviationrealestate.com
or call 480-888-6380

ABOUT THE PUBLICATION

Where pilot buyers look for property.

Aviation Real Estate Magazine connects pilots, aircraft owners and the aviation community with runway homes, hangar properties and residential airparks across the United States. Each edition is a national marketplace for pilots, investors and aviation-lifestyle buyers seeking runway-access property and specialized aviation opportunities.[1]

The magazine is one part of a connected publishing network. Every advertiser can be seen in print-style digital editions, on the AviationRealEstate.com marketplace, on the Aviation Home & Hangar Map, in email to our buyer list, across social media and on display at the country's largest aviation shows.

Our job is simple: put your aviation property in front of the people most likely to buy it, and make it easy for them to reach you.

WHAT WE PUBLISH

- **Residential airparks**
  Fly-in communities with homes and hangars on the field.
- **Hangar homes & hangars**
  Hangar-only airparks, hangar condos and storage.
- **Private runways & ranches**
  Private land with runways or helipads.
- **Airport hangars**
  Hangars at selected regional airports.
- **Developments & auctions**
  New airpark projects, lots and auction events.

> *"We built this network so aviation property gets in front of pilots — in the magazine, on the map, in their inbox and face to face at the shows. Call us and we will help you choose the right level for your property."*

Erik McCormick
Founder, Aviation Real Estate Specialists and Aviation Real Estate Magazine

Sources: Reach Pilot Buyers · AviationRealEstate.com

BY THE NUMBERS

Reach that flies.

Every number below is a channel your listing can appear in. Most advertisers use several at once.

43,000+

Social media followers

Ongoing social campaigns and shares across our aviation community.[2]

3,500

Buyer email list

Aviation property buyers who receive our email launches.

170+

Pages per edition

The May 2026 edition of Aviation Real Estate Magazine.[1]

700+

Airparks on the map

Listings are highlighted on the Aviation Home & Hangar Map.[2]

Nearly 9M

Map views

Times the Aviation Home & Hangar Map has been viewed.[2]

3

National shows in 2027

Show poster displays at AOPA Buckeye, SUN 'n FUN and AirVenture.

AirVenture 2026 drew approximately 734,000 people — a record.

Our booth puts advertiser posters and displays in front of that crowd every July, and in front of SUN 'n FUN and AOPA audiences in the spring.[3]

Sources: 1 AviationRealEstate.com · 2 Advertising plans · 3 EAA AirVenture statistics

WHO WE REACH

Buyers who already fly.

Our readers are not browsing generic home listings. They are pilots, aircraft owners and the aviation community looking specifically for a place to live and keep an airplane.[1]

Pilots & aircraft owners

Looking for a home with a hangar, a runway or taxiway access.

Aviation community

Planning a move to a fly-in community or a second home.

Investors

Seeking hangar, airpark and runway-access opportunities nationwide.[1]

High-net-worth buyers

Serious buyers for estates, ranches with runways and premium airparks.[2]

WHO ADVERTISES WITH US

Four kinds of sellers.

01 **Brokers & agents**
Put a listing in front of pilot buyers beyond the local MLS.

02 **For sale by owner**
Market directly to pilots without commissions or representation.

03 **Airpark & hangar developers**
Reduce unsold lots, homes and hangar units with steady exposure.

04 **Aviation Real Estate Specialists**
Stay visible to clients with marketing all year.

Sources: 1 Reach Pilot Buyers · 2 Advertising plans

THE PILOT MARKET · OFFICIAL FAA DATA

887,519 pilots and climbing.

The U.S. pilot population has grown every year since 2020. That growing market of pilots is who our listings are built to reach.[1]

887,519
Active pilots
Up 28% from 691,691 in 2020.

370,286
Student pilots
Up from 222,629 in 2020.

174,155
Private pilots
Pilots holding a private certificate.

355,473
Instrument-rated pilots
Active pilots holding an instrument rating.

289,410
Pilots age 50 and over
One in three active pilots.

100,704
Women pilots
11% of all pilots, up from 58,541 in 2020.

Average age of active pilots

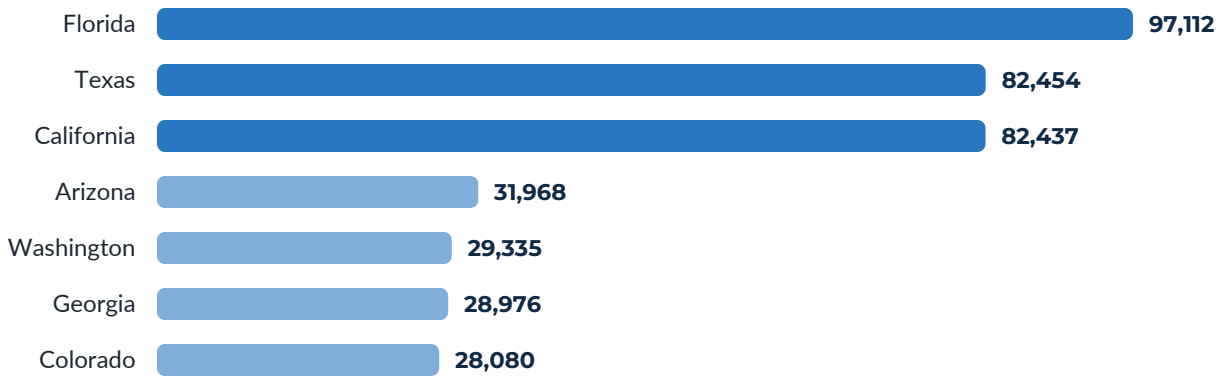
42.1 All pilots

45.2 Private pilots

50.2 Airline pilots

62.3 Sport pilots

Where the most pilots live



National figures from the FAA, as of December 31, 2025. They describe the U.S. pilot market, not a survey of our readers.

Sources: 1 FAA U.S. Civil Airmen Statistics, 2025

ONE ORDER, MANY CHANNELS

Seen everywhere pilots look.

Instead of buying ads one at a time, advertisers choose a level and we place the property across our connected channels.

1 **Aviation Real Estate Magazine**
Two-page feature with left and right pages, a clickable link and video on your page.

2 **Online marketplace**
Marketplace listing at AviationRealEstate.com with your own aviation real estate landing page.

3 **Aviation Home & Hangar Map**
Red real estate marker on a map of 700+ airparks, on desktop, tablet and phone.

4 **AirparkMap.com**
State and national listing placement in the airpark directory.

5 **Buyer email launch**
Your property sent to the Aviation Real Estate buyer list.

6 **Social media**
Shares and campaigns to more than 43,000 followers.

7 **Featured news story**
A published aviation property story at AviationRealEstate.com.

8 **Air show poster display**
Poster space at AirVenture, SUN 'n FUN and AOPA.

State aviation real estate websites

Visitors are routed to state-specific sites with local airpark pages and official FAA airport information. Arizona, California, Georgia and Oregon are live, with more states being added.

Sources: Advertising plans

RECENT EDITIONS

A national marketplace in print style.

Editions are published digitally in a page-turning viewer and shared across our channels. Show editions are released around SUN 'n FUN and AirVenture.



April 1, 2026

Indian Hills Airpark, Salome, Arizona



May 2026

More than 170 pages of listings and auctions



July 1, 2026

Moran Airport (68FD) Florida airpark auction



July 15, 2026

AirVenture show edition, Booth 819

RECURRING EDITORIAL

Show editions

Live coverage from SUN 'n FUN and EAA AirVenture.

Featured properties

Cover and two-page features on airpark homes, hangars and ranches.

Auctions

Aviation real estate auction events and results.

Sunday News

Weekly network updates, new listings and magazine releases.

Sources: AviationRealEstate.com · Magazine viewer

2027 SHOW & SALES CALENDAR

Plan around the shows.

Sign-ups peak in the months before AirVenture and SUN 'n FUN. Reserve your level early so your property is in the show edition and on the booth displays.

AOPA Fly-In Buckeye

Buckeye, Arizona

Feb 26–28, 2027

ADVERTISING SALES OPEN

Dec 28, 2026

Winter season kickoff in the Southwest

SUN 'n FUN Aerospace Expo

Lakeland, Florida

Apr 6–11, 2027

ADVERTISING SALES OPEN

Feb 5, 2027

Spring show edition and booth displays

EAA AirVenture Oshkosh

Oshkosh, Wisconsin

Jul 26–Aug 1, 2027

ADVERTISING SALES OPEN

May 27, 2027

Our biggest week: show edition, posters and monitors

On the ground since 2019. Aviation Real Estate has exhibited at SUN 'n FUN since 2019 and at AirVenture 2026 in Booth 819, with posters, monitor displays and take-away flyers for advertisers' properties.

Sources: AOPA events · SUN 'n FUN dates · EAA AirVenture statistics · AviationRealEstate.com

2026–27 MAGAZINE SPECIAL EDITIONS

Timed to the season.

Like a boat's for-sale sign going up at the start of summer, each monthly special runs as its flying season begins. When a property fits the theme, we feature it in the magazine, news, marketplace, map and social posts, at no extra cost to current advertisers.

THEMES AND DATES SUBJECT TO CHANGE

DEC 2026	**Warm Winter Strips** AZ, FL, TX, Southern CA, desert NV	TIMING **Start of snowbird season**
JAN 2027	**Jet A Special Edition** Jet A on the field (FAA record), turbine hangars	TIMING **Buckeye lead-up**
FEB 2027	**Warm Winter Strips • Arizona** Arizona airparks and hangar homes	TIMING **AOPA Fly-In Buckeye · Feb 26–28**
MAR 2027	**Other Than Asphalt • South** FL, Southeast and TX grass, turf, gravel and dirt strips, plus seaplane and helipad access	TIMING **Florida dry season · VERTICON Mar 15–18**
APR 2027	**SUN 'n FUN Edition** Florida airparks, hangar homes, seaplane access	TIMING **SUN 'n FUN · Apr 6–11**
MAY 2027	**Cool Summer Strips + Northern Grass** AK, ID, MT, Pacific NW, Rockies, plus northern grass and backcountry strips	TIMING **Start of summer · Valdez Fly-In May 22–23**

Why turf is split. Florida and Southern grass strips run in March, during Florida's dry season (November–April). Northern grass strips run in May, as summer flying starts. Runway surface and fuel are checked against official FAA airport records.

Sources: AOPA events · VERTICON · SUN 'n FUN dates · Valdez Fly-In · NWS Florida seasons

2027 RATE CARD

Three plans. Every seller.

One simple monthly price. No setup fee, and you can cancel anytime. Choose Standard to be found everywhere, Premium to be featured in the magazine, or Signature for top placement everywhere.

STANDARD

Marketplace, Email & Social

$99 / month

No setup fee

- Marketplace listing and your own landing page
- One-star red pin on the Aviation Home & Hangar Map
- Map on industry-leading aviation sites
- AirparkMap.com national and state listings
- Buyer email launch and one social share to 43K+ followers
- Poster space at air shows (you pay the printer)
- 1 marketing discussion

First charge: $99

PREMIUM BEST VALUE

Map & Magazine

$195 / month

No setup fee

- Everything in Standard, plus:
- Two-star red pin on the Hangar Map
- Featured property news story
- Two-page magazine spread with clickable link and video
- Social media kit and printed materials
- 1 marketing discussion per month

First charge: $195

SIGNATURE TOP PLACEMENT

Top Placement Everywhere

$595 / month

No setup fee

- Everything in Premium, plus:
- Three-star red pin with priority placement
- Top inside magazine placement
- Shared, rotating top spot on your AirparkMap.com state page
- Monthly buyer email and weekly social shares
- Premium positioning at events, printing included
- Unlimited marketing discussions and red carpet response

First charge: $595

AVAILABLE FOR EACH SELLER TYPE

Broker / Agent	Standard, Premium or Signature	**Same pricing**
For Sale By Owner	Standard, Premium or Signature	**Same pricing**
Airpark & Hangar Developer	Standard, Premium or Signature	**Same pricing**

No setup fee **Cancel anytime** **Same price for every seller**

Magazine covers are not included in any plan and are sold separately at $1,500 per edition. Signature advertisers get priority cover booking, not guaranteed. Artwork is not included; see page 12 for production services.

Sources: Advertising plans

WHAT'S INCLUDED

Each plan builds on the last.

FEATURE	STANDARD · $99	PREMIUM · $195	SIGNATURE · $595
BE FOUND			
Marketplace listing at AviationRealEstate.com	**Yes**	**Yes**	**Yes**
Your own property landing page	**Yes**	**Yes**	**Yes**
Upload portal to manage your listing	**Yes**	**Yes**	**Yes**
Aviation Home & Hangar Map red pin	★	★★	★★★ + priority
Listing spot on the AirparkMap.com national page	**Yes**	**Yes**	**Yes**
AirparkMap.com state page listing	**Yes**	**Yes**	Top spot, rotating/shared
Lead capture + traffic and lead dashboard	Coming soon	Coming soon	Coming soon
BE PUSHED			
Buyer email launch	**Yes**	**Yes**	**Yes**
Dedicated buyer email every month	–	–	**Yes**
Social share to 43K+ followers	One share	One share	Weekly + price-change posts
Social media kit and printed materials	–	**Yes**	**Yes**
Featured property news story	–	**Yes**	**Yes**
Matched to buyers on our buyer registry	–	–	**Yes**
BE FEATURED			
Map placed on industry-leading aviation sites	**Yes**	**Yes**	**Yes**
Two-page magazine spread with clickable link and video	–	**Yes**	Yes, top inside placement
Poster display space at air shows	Yes (you pay printer)	Yes (you pay printer)	Premium positioning, printing included
Magazine cover, $1,500 per edition	Sold separately	Sold separately	Priority booking, not guaranteed
SERVICE			
Marketing discussions, scheduled by you anytime	1 total	1 per month	Unlimited
Red carpet response: first in line	–	–	**Yes**

The same three plans apply to Broker/Agent, For Sale By Owner and Airpark & Hangar Developer sellers. Prices are per month with no setup fee, and you can cancel anytime. Clients on earlier plans keep their original terms.

Sources: Advertising plans

MORE WAYS TO ADVERTISE

Specialists, renewals & extras.

Aviation Real Estate Specialist

MONTHLY **$99 / month + $295 setup**

YEARLY **$1,500 / year**

A marketing program for agents who want to stay visible and reach high-net-worth clients. Includes a news story, two magazine pages, a map pin, an email campaign, a social share, AirparkMap.com placements, show poster display and consulting.

Renewal Package

MONTHLY **$99 / month + $195 setup**

For expired advertisers returning to the magazine. Two magazine pages, map marker, buyer email, ongoing social, AirparkMap.com placements and show poster display. Previous show-poster artwork is normally reusable.

ADD-ONS & PRODUCTION SERVICES

Magazine cover — **$1,500** per edition

Front cover plus the opening two-page spread for one edition. Covers are limited and never included in a plan. Signature advertisers get priority booking, not guaranteed.

News story + buyer email — **$295**

For Standard and other current advertisers: a published news story plus an email to the aviation buyer list, with free social re-sharing. Included in Premium and Signature.

Two-page magazine artwork — **$150**

Design of your left and right magazine pages.

Show poster printing — **Paid to printer**

Standard and Premium advertisers pay the printer directly. Printing is included with Signature.

Custom developer & multi-property programs — **Quoted**

Expanded exposure, consulting and strategic planning for airparks and developments with multiple properties.

Sources: Advertising plans

GETTING YOUR AD LIVE

From order to on the map.

1

Free consulting

Talk with our team about your property and goals. We help you choose the right seller type and plan.

2

Choose your plan

Order Standard, Premium or Signature online at AviationRealEstate.com/advertising. No setup fee: your first charge is your first month.

3

Tell us about your property

After checkout, share your property address, listing link, broker/agent or FSBO status, best call time and notes.

4

We build and place

Our production team builds your landing page, places your marketplace, map and AirparkMap.com listings and schedules your email, social and magazine exposure.

5

Keep it current

Update listing details through your portal and schedule your marketing discussions anytime. A traffic and lead dashboard is coming soon.

MAGAZINE SPREAD FORMAT · PREMIUM & SIGNATURE

FORMAT	Two-page spread — left and right pages
PLACEMENT	Digital page-turning edition, shared across our channels. Signature gets top inside placement.
INTERACTIVE	Clickable link to your property page
VIDEO	Embed a property or project video on your page
ARTWORK	Supply finished pages, or order our two-page design ($150)
COVER	Not included in any plan · $1,500 per edition

Sources: Advertising plans

Ready for takeoff?

Free aviation real estate marketing consulting with
Erik McCormick and the Aviation Real Estate team.

CALL

480-888-6380

EMAIL

Connect@aviationrealestate.com

ORDER ONLINE

AviationRealEstate.com/advertising

Taking Off Solutions LLC · Publisher of Aviation Real Estate Magazine and AviationRealEstate.com
PO Box 37, Heber, AZ 85928

Rates effective November 2026 and subject to change. Audience figures are publisher-reported.